**Aim**

By November 2019, increasing the numbers of self-referrals to groups by 50% - accessed through the ATFife website.

**Primary drivers**
- Effective marketing to general public and other third party services
- Range of self-referral groups available

**Secondary drivers**
- Advertising materials ready
- Administration process and procedures to be in place
- Development of materials and resources in place for groups
- Staff trained and in place to deliver groups

**Change Ideas**
- Adding QR code for marketing materials
- Implementing streamlined process and procedures for admin staff
- Increasing localities covered for running groups
- Delivering information sessions to colleges

**Drivers**

**Result**

**Cause**